



2023 Ride For Doug

Ride For Doug is grateful for every donation. All of the things we have worked for over the years could not be possible without your generous help. Thank you very much.

The last few years have showed us how the shift to online giving from cheque and cash has made it much easier for our volunteer team to make sure the donations get to the right project, and that tax receipts go to the right places.

We would encourage you to donate using the online options where possible. We have changed some processes to make this easier for everyone.

You will continue to have the choice of supporting two worthy causes:

Muscular Dystrophy Canada (Tax receipt available)

Online

- Online is our preferred method
- <u>https://www.ridefordoug.com/#donatenow</u> and select the button **GIVE TO MDC**
- Find the DONATE button (top right) or scroll down for the DONATE BUTTON
- Choose whether you are:
 - making a general donation to the event (Click EVENT button)
 - o donation to support a Team (Mavericks is always a favourite here)
 - o donation to support a fundraising individual.
- All the money goes to Muscular Dystrophy Canada regardless of what you choose.
 - Enter your address information carefully as MDC will send you a tax receipt

Cheque at BBQ

- Visit donation table and find the MDC donations line up
- Make sure your cheque is payable to Muscular Dystrophy Canada
- Make sure your cheque has your current address on it. This is where your tax receipt will go.

Cash at BBQ

- Visit donation table and find the MDC donations line up
- If you need a tax receipt make sure you **leave your correct name and mailing address** with our volunteer (amounts over \$20 only)





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Special Projects Fund – (NO TAX RECEIPT)

Online

- Online is our preferred method
- https://www.ridefordoug.com/#donatenow and select the button GIVE TO PROJECTS
- Find the DONATE button (top right) or scroll down for the DONATE NOW BUTTON
 - Enter the **donation amount** in the amount this is the amount that will go to the Project Fund.
 - Please note that the Tip GoFundMe Services is OPTIONAL and DOES NOT go towards this project. This optional amount is used by GoFundMe to support their operations. Make this as small as you want.

Cheque at BBQ

- Visit donation table and find the Special Projects line up
- Make sure your cheque is payable to **Ride For Doug**

Cash at BBQ

- Visit donation table and find the Special Projects line up
- Put cash in box

Rider Registration / Show and Shine Registrations - and donations

In order to help cover the costs of the BBQ, RFD is asking for a Registration Fee of \$20 for riders who just show up to ride. (one fee per bike) This includes both the ride and the BBQ. The same applies to each Show and Shine car. One fee per car – includes BBQ.

- Online is preferred just follow the instructions for the Special Projects Fund above.
- Tell the registration team that you've made your contribution when you sign your waiver you do not need to show proof

Rider/Show and Shine fundraising totals will also be self reported this year on the Registration Form. Just tell the volunteer what your total is.

We will also be using the honour system to waive Registration Fees for riders and show and shine who have generated over \$50 in donations from their friends and family.

But I want to avoid the processing fees the online sites take....

Outside of cooking for 300 people, the largest volunteer effort and cost is in managing donations. Tracking addresses for tax receipts and reconciling envelopes of cash – ensuring every dollar goes where intended – and every valid donor gets their tax receipt is a monumental task. The small margins that MDC and GoFundMe charge for processing are good value and save our team from burning out. They are also valuable tools to make sure every dollar goes where it is supposed to.